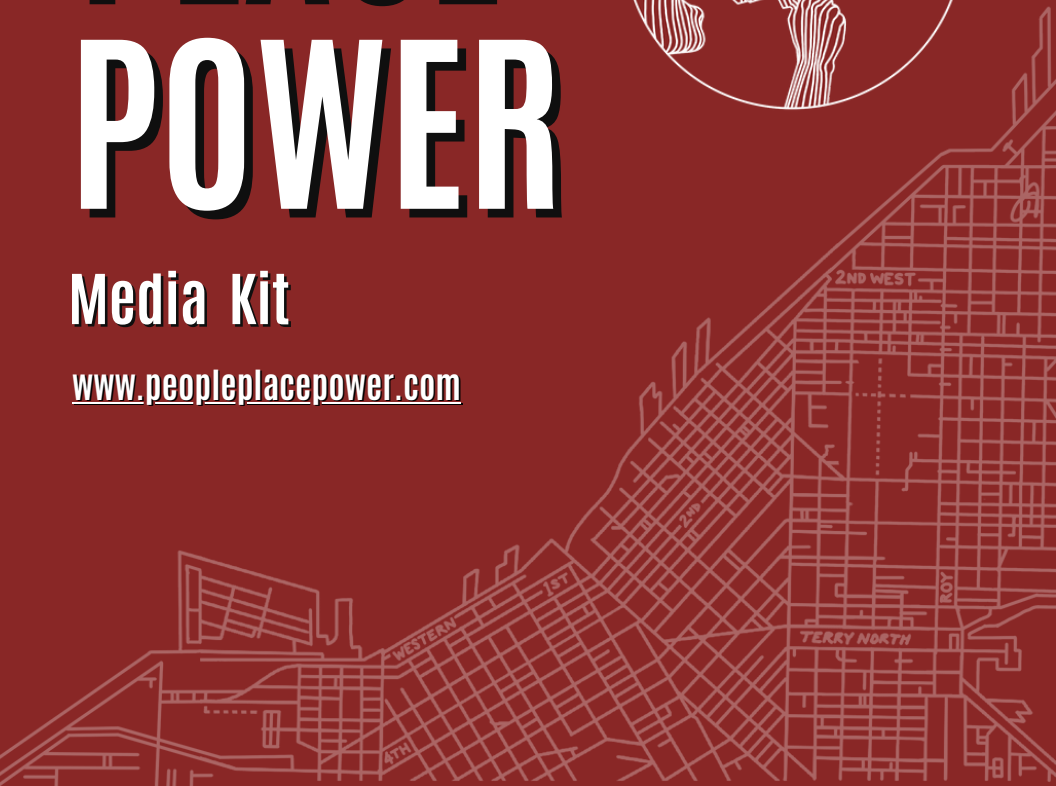


PEOPLE PLACE POWER



Media Kit

www.peopleplacepower.com



About People • Place • Power

People • Place • Power is a podcast that explores big questions about activism through the eyes of changemakers around the world.

The show questions traditional notions of who has agency, with a focus on how women and people of color build movements for change.

Meet the Hosts:

Trisha Mukherjee and Benjamin Swift



Trisha graduated from Columbia University with a B.A. in human rights and creative writing in 2021. She is an audio journalist who aims to cover issues relating to decolonization, women's rights, and language justice through a global lens. She has reported on gentrification in Harlem, led a pro-se legal clinic for undocumented immigrants, conducted oral histories of the 1947 Partition of India, and written a book on anti-trafficking activism. *Contact Trisha at tm2754@columbia.edu.*

Benjamin is a fourth year student at Colorado College pursuing a B.A. in sociology. He first became interested in activism through an environmental nonprofit he founded to reduce disposable plastic use in his Colorado hometown. At Colorado College, he has volunteered at a local County Jail, interviewed activists about anti-mining social movements in Mexico, and advocated to decrease energy usage on campus.

Contact Benjamin at b_swift@coloradocollege.edu.



Sample Episodes

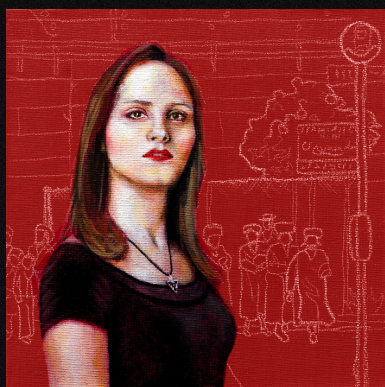


Episode 1: Can Humor Heal?

Native American communities are still healing from centuries of genocide and systemic discrimination at the hands of the US government. These topics don't seem funny. But one woman, Kiowa-Apache comedian Adrienne Chalepah, is advocating for Native communities by making people laugh.

Episode 2: We are All Manorama's Mothers

In a tiny state in Northeastern India, the Indian army kills and disappears Indigenous people, protected by a martial law left over from British colonialism. Binalakshmi Nepram and other Indigenous women use their bodies to resist the army's weapons.



Episode 4: Across the River, Worlds Away

Abby Stein grew up in the Ultra-Orthodox Hasidic community of Williamsburg, Brooklyn. She spoke Yiddish and avoided all pop culture. But everything changed when she came out as trans and left her community to start a new life as an author, activist, and model.

Reviews



5 star rating on Apple Podcasts

"I could listen to it every day and continue to be inspired."

"Not only are their narratives engrossing, but I find myself thinking about each of these episodes for days after listening to them."

"There were times I laughed out loud and times I found myself with tears in my eyes."

"I would highly recommend listening to this podcast to go beyond the headlines and learn the stories of people creating change in unique ways."

"It is rare to find a podcast that has it all – engaging hosts, riveting topics, humor, depth – and yet People Place Power achieves this all. "

"Every minute was so interesting and my attention never wandered."

Our Listeners

Our listeners include college students, concerned citizens, academics studying human rights related topics, members of the communities we highlight, aspiring or career activists creating change in their own communities, or anyone who just likes a good story.

From our listeners:

"The exploration of citizen science in Episode 3 made me see my work as a scientist in a new light."

"As an immigration activist, this show has inspired me to look at my activism through a different lens. I always leave every episode feeling super empowered!"

Our mission: Building Solidarity Through Storytelling

While studying human rights in college, we were deeply inspired by the stories of activists. Some of these stories were so inspiring that we wanted to get involved. But, in much of the journalism we read, we found few pathways to build solidarity with the people whose struggles were portrayed.

We think of our storytelling as activism. Our mission is to use our stories to build solidarity with our guests.

To accomplish this goal, we direct our listeners to a small nonprofit or fundraiser that has been important to each of our guest's work. We post about the nonprofits on our pages and encourage listeners to donate, share, and support their work.

Organizations we've supported



Footsteps



Control Arms
Foundation of India



IllumiNative

Publishing Schedule

People • Place • Power releases weekly, alternating between full episodes and Activist Chats.

Full episodes are deeply researched, highly produced, and run anywhere from 30-50 minutes. These episodes include historical context, a narrative arc, and sound design. Listeners are transported to the activist's world.

Activist Chats are deeply inspiring 15 minute conversations with activists about why they do what they do.

By The Numbers

Within four months of release, we've had:

Over
1.7K
downloads

Over
60
5 star reviews on Apple Podcasts

Listeners in
40
countries

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